



SEWANHAKA CENTRAL HIGH SCHOOL DISTRICT

A National District of Excellence

ELMONT • FLORAL PARK • FRANKLIN SQUARE • NEW HYDE PARK

NEW HYDE PARK MEMORIAL HIGH SCHOOL

500 LEONARD BOULEVARD, NEW HYDE PARK, NY 11040



Ralph P. Ferrie, Ed.D.
Superintendent of Schools

Richard J. Faccio, Ed.D.
Principal
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June 2016

Dear Business Owner / Manager,

Thank you for your interest to advertise in *The Chariot*. By placing an advertisement in *The Chariot*, the award-winning school newspaper of New Hyde Park Memorial High School, you'll be reaching teenagers and their families through a medium that is published expressly by and for students.

In addition to getting your message directly to this desirable audience, you'll help to support a worthwhile educational endeavor that not only reports news that the student body wants, but also trains staff members in the practice and standards of good journalism. Because our school newspaper is read by families of the students, faculty and building administration, your support will also create good will toward your business.

Attached is an advertising rate chart, providing a sample of the sizes and prices we have available. You will find our rates to be extremely reasonable. We are ready to publish your prepared copy, or our advertising staff will design an ad especially to suit your needs.

Please consider the advantages of advertising in our school newspaper and the valuable contribution you'll make by helping support the student press. We hope we can welcome you as one of our advertisers.

Sincerely,

Mary Kay Mannle
Adviser of *The Chariot*



The Chariot

New Hyde Park Memorial High School's
award-winning student newspaper

Dear Sponsor:

Please help support your local high school by placing an advertisement in our newspaper. *The Chariot* is published five times per year and is read by a student body of **1400+** students, as well as by parents, faculty, administrators and other community members.

Advertisement Schedule

	One	*Two	*Three	*Four	*Five
Business Card	\$30.00	\$52.60	\$79.20	\$105.60	\$132.00
One-Sixth page	\$45.00	\$79.20	\$118.80	\$158.40	\$198.00
One-Fourth page	\$65.00	\$114.40	\$171.60	\$228.80	\$286.00
One-Half page	\$100.00	\$180.00	\$271.00	\$360.00	\$450.00
Full page	\$175.00	\$315.00	\$472.00	\$630.00	\$785.00

Please provide the following information & attach your artwork to this form:

Advertisement type: _____ *Number of Issues: _____

Please identify the issue(s) in which you would like your advertisement to appear:

- **October**
- **December**
- **February / March**
- **April**
- **June**

<u>Business Information</u>
Name: _____
Address: _____ _____
Phone Number: () _____
Signature of Approval: _____

Please make check payable to "New Hyde Park Memorial High School."

*Note: There is a 12% discount when an advertisement of the same size is purchased for more than one issue.